CASE STUDY

Adding Value to US based CPA Firms

ABOUT THE CLIENT

The CPA firm is based in New York and has a presence across the United States. It ranks among the top 20 CPA firms in the country and offers a wide range of services in various service lines including valuations.

OUR SOLUTION

Based on the comprehensive information provided by the client, we assigned valuation experts with a deep understanding of various valuation methodologies and significant experience working in the United States.

Our team handled diverse valuation assignments, including business valuations, 409A valuations, Purchase Price Allocations (PPA), and more. To initiate these projects, our first step was to gather industry-specific information.

The team then discussed and agreed on the valuation principles and interviewed the management representatives for gaining an understanding about the company and future business expectations

Based on the assumptions and the model, we initiated the performance of the actual valuation calculations. We envisaged the calculations under multiple scenarios

Once the calculations were finalized and discussed with the onshore team, we initiated the preparation of a written report to summarize our methodology and valuation results.
The report was then discussed with the onshore team and client for inputs.

BUSINESS CHALLENGES

The client had a regular requirement to prepare the valuation model and valuation report using a customised approach. However, the client was facing difficulties in managing the peak workload timelines while ensuring the quality of deliverables, as there were various intricacies involved in updating both the valuations model and the reports. Some key aspects of the engagement included the following:

1. Passing the WACC and FCFF adjustments which involved making judgements and decisions based on incomplete and imperfect information received from the client
2. Lack of in-house specialists to meet the peak workload demands
3. Industry expertise and Identification of potential market scenarios of the companies under valuation
4. Time Constraints

OUR VALUE ADDITION

Valueonshore Advisors assisted the client in overcoming these challenges and there by enabled the CPA Firm to:

- Execute Valuation engagement in sectors like pharma, Manufacturing and IT among others.
- Prepare and update the Valuation tabs which included WACC, Debt Schedules, PPE Schedule, DCF, Key trends in Revenue and costs and demonstrate the same through various charts, bridges and graphs for analysis.
- Analyse Historical Free Cash Flow and adjust them for a comparable presentation.
- Ensure accuracy in Enterprise Value and Equity Value for valuation.

ABOUT US

Valueonshore ("VOS") Advisors is a global business advisory firm of Big 4 alumni and industry leaders, supporting financial executives on complex, high-impact matters across accounting, M&A, risk, and managed services. Founded in 2009, the firm has grown to ~400 professionals across the **U.S.**, **India**, and the **UAE**, serving mid-cap and high-growth companies as a trusted partner in navigating complexity and driving value.

Srinivas Mantripragada
Partner
srinivas.mantripragada@valueonshore.com

Krupa Ruparel
Vice President
krupa.ruparel@valueonshore.com