VALUEONSHORE

CASE STUDY

End-to-End Accounting Solutions for a Leading Craft Beverage Manufacturer

ABOUT THE CLIENT

- The client is a Wisconsin-based craft beverage company, renowned for its premium craft sodas, root beer, and specialty alcoholic beverages, with distribution across the United States.
- It is a pioneer in craft beverage innovation, combining traditional fire-brewed processes with modern production capabilities to deliver distinctive, high-quality products to consumers nationwide.

BUSINESS NEED

- Improve the accuracy, reliability, and timeliness of financial accounting and reporting while strengthening compliance with US GAAP.
- Enhance the efficiency and effectiveness of month-end close processes through standardized procedures, robust controls, and timely financial reporting to support business decision-making.
- Establish accurate, real-time, and GAAP-compliant inventory visibility by seamlessly connecting inventory operations with financial reporting

BUSINESS REQUIREMENT

1. Leverage Valueonshore's US GAAP accounting and reporting expertise to accurately record, classify, and reconcile financial transactions.
2. Standardize and optimize month-end close procedures, including account reconciliations, journal entries, and financial reporting processes.
3. Implement an integrated inventory accounting framework with automated transaction processing, valuation, reconciliation, and financial reporting controls.
4. Strengthen financial controls and review mechanisms to improve reporting accuracy and audit readiness.
5. Develop efficient reporting workflows and close calendars to accelerate the financial close process.

OUR SOLUTION

- **Finance & Accounting Operations:** Ran daily AP and billbacks in Business Central and D365, clearing backlogs.
- **Accelerated Month-End Close:** Cut the close from 10 to 5 working days with monthly accrual booking.
- **Inventory Accounting Transformation:** Delivered end-to-end inventory transformation by integrating inventory and ERP systems, automating accounting workflows, and implementing US GAAP-compliant inventory controls and reporting.
- **Reconciliations & Controls:** Delivered bank, balance-sheet, and fixed-asset reconciliations; recovered duplicate and double-booking leakage.
- **Reporting & Analytics:** Built Power BI expense dashboards and vendor/ABC, freight, and cases-per-hour analyses.
- **Payroll & Process Improvement:** Ran department-wise payroll analysis and led AP, PO, and billbacks cross-training.

BUSINESS IMPACT & DELIVERED

- Halved the month-end close from 10 to 5 working days, accelerating reporting.
- Streamlined inventory accounting, improving visibility, controls, and reporting.
- Recovered cost leakage by catching duplicate invoices and double-booked billbacks.
- Improved payables and cash visibility through timely AP, billbacks, and reconciliations.
- Strengthened decision support with Power BI dashboards and cost analytics.
- Built a scalable, cross-trained finance function on standardized processes.

ABOUT US

Valueonshore ("VOS") Advisors is a global business advisory firm of Big 4 alumni and industry leaders, supporting financial executives on complex, high-impact matters across accounting, M&A, risk, and managed services. Founded in 2009, the firm has grown to ~400 professionals across the **U.S.**, **India**, and the **UAE**, serving mid-cap and high-growth companies as a trusted partner in navigating complexity and driving value.

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